



Company Profile

History

Fitness Pro was established in 2005 to provide top quality & high-end fitness solutions to the Egyptian market both the commercial & consumer.

Fitness Pro is a well established firm with a very dynamic & flat hierarchy that is capable of achieving the company's mission & meeting our client's expectations.

Mission

Our mission is to provide high end & tailored fitness solutions, after sales support and continuous education & knowledge transfer to the market.

Vision

The fitness industry is booming as health issues became a vital life element.

We believe in our employees as the most important asset we have.

We believe in the long term relations with our partners.

We shall not just follow a trend, we shall lead the way.

Product Portfolio

LifeFitness No. 1 brand of fitness equipment in health clubs world wide.

Global leader of commercial & consumer cardiovascular & strength training equipment.

HAMMER STRENGTH Hammer Strength is a *Life Fitness* company
Commercial plate loaded stations, selectorized stations, benches & racks products.

POLAR World's leading manufacturer of heart rate monitoring,

Polar Electro is the leading brand and the true partner in improving health and well-being through the understanding of human physiology, performance and environment and providing measuring devices for this combination.



Optimum protection in sports flooring

Over forty years of experience in the sports industry and continued commitment to cutting edge technology, superior design and excellent long – term durability, make Pavigym world leaders in the sports flooring sector.



Indoor & Outdoor climbing walls

WALLTOPIA provides a complete climbing wall service including design, production, and installation. Walltopia can work with the design you have created or can develop a unique and exciting design for you based on your specific needs.



Services

World class after sales support is provided by Fitness Pro team; as we believe that our customers are our partners to success, we grow by helping them grow their business.

Consultancy Services:

FitnessPro also contributes in the market growth by offering complete solutions to its clients by not only providing comprehensive range of equipment & solutions, but by offering consultancy services from designing the facilities' layout, interiorly and exteriorly, to choosing the right combination of equipment that meets customers' needs.

After Sales Support:

After sales support is not just limited to the usual maintenance procedures and spare parts supplying but also by:

- Helping our customers to get the best out of their equipment by supporting their staff through continues training and educational material.
- Help them to retain their clients by supporting their training needs and motivating them.

Education:

Being the sole distributor of a number of the fitness industry's' leaders worldwide, **FitnessPro** has accepted the responsibility of educating the local market as a whole in addition to its clients, and with that it holds the responsibility of market growth.

Accepting these responsibilities, **FitnessPro** became dedicated to education by holding its **Annual Fitness Event** in collaboration with Life Fitness Academy & Polar Electro among other worldwide academies, offering a wide range of training services to different levels of fitness enthusiasts ranging from professionals to amateurs.

Fitness Pro Annual Event

Fitness Pro annual event take place in cooperation with Life Fitness Academy LFA and it represents our credibility in achieving the goals of the company for the market development by working on the development of skills and capabilities to our customers



2005 Nile Gold's Gym



2006 Four Seasons / Gold's Gym



2007 Grand Hyatt - Cairo



2008 JW Marriot Mirage City



Clients

Some of our selected clients but not limited to



Gold's Gym - Zayed

World Gym



Grand Hyatt - Cairo

Vodafone – Smart Village



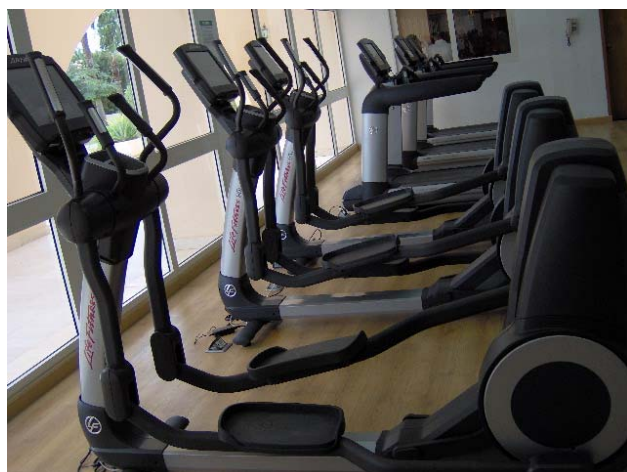
LifeFitness

**FITNESS
PRO**



JW Marriott-Cairo

Ritz Carlton-
Sharm El Sheikh



Marriott – Hurghada



Key Clients

Using the latest HR monitoring devices and software produced by Polar, FitnessPro succeeded to transfer the knowledge of the leading company to the Egyptian market; through successful implementation on different professional teams, individual champions and the Egyptian armed forces.



Egypt's Youth National Football Team

Under 18 years - 2006

Head coach: Ismail Yousef.



Enppi's First Football Team - 2007

Head coach: Anwar Salama.



Mohamed Abou El Ghaar

National Squash Champion under 17

Sponsored by FitnessPro since 2007



Polar Seminar & workshop Team2 system launch2009



KEY CLIENTS LIST

EMBASISES AND MILITARY FACILITIES

- British Embassy.
- British Consulate – Alexandria.
- Multi National Forces & Observers (MFO).
- USA Embassy.
- NAMRO.
- Seavin Company.

HOTELS

- Grand Hyatt Cairo.
- Mena House Oberoi.
- Sheraton Cairo.
- Solimania Golf.
- Semiramis Inter Continental.
- Oberoi Sahl Hasheesh.
- Sonesta.
- Ritz Carlton.
- Movenpick.
- Sofitel Taba.
- Hayatt Regency.
- Savoy Sharm.
- Oberoi Zahra – Nile Cruise.
- JW Marriott Mirage City.
- Sonesta Cairo.
- Stay Bridge Hotel.
- Heliopolis Hotel.
- Concord El Salam.
- Sun Rise Royal Makadi.
- Marriott Hurghadah.
- Sofitel Sharm.
- Iberotel Grand Sharm.
- Mercure Ismailia.
- Sierra.
- Golden Pyramids Plaza.

PRIVATE HEALTH CLUBS

- Golds Gym (Nile).
- Golds Gym (Maadi).
- Golds Gym (6 October).
- CDFC Maadi (Samia Alloba).
- Smart Gym.
- Smoha Sports Club.
- Panata Gym.
- Palm Hills – Health club.
- World Gym.
- Gold's Gym (Zayed).
- Gold's Gym Lagoon (Alex).
- Eve's Gym.
- Hero Gym.
- Knock Out Gym.
- El Gouna Club.
- Vega Gym.

CORPORATE & RESIDENTIAL FACILITIES

- British Gas.
- Raytheon.
- El Paso Petroleum Co.
- Misr for Central Clearing, Depository and Registry.
- Novartis.
- El Mimary Group.
- Dora Group.
- Community Services Association LTD. (CSA).
- Vodafone (Smart Village).
- Al – Rehab (Talaat Mustafa).
- Al – Rabwa (Talaat Mustafa).
- Ezz Residence.
- Yellow pages – Egypt.
- Alex West.
- Egyptian Tax Authority.
- Mantrac Egypt.

EDUCATIONAL FACILITIES

- Cairo American College.
- Hayah international Academy.